



# Street Rod Nationals

MAY 25, 26, 27, 2018

# 35<sup>th</sup> Annual

All contracts and deposits received by **12-31-17** will be assigned space on a seniority basis. Seniority is based on the number of events that your company has attended since 1975. Contracts and deposits received **after** 12-31-17 will be assigned space on a first available basis. If a tax or city license number is needed then please include that number. Do not indicate that it's APPLIED FOR, as we need the number.

**Mid-America**  
OZARK EMPIRE FAIRGROUNDS



### EVENT EXHIBITORS LISTS

In the months preceding each NSRA event an Exhibitor List indicating what Exhibitors will be in attendance at that event is published in Streetscene Magazine. This listing is a plus for our 50,000 monthly readers, as well as you the vendor, and especially those that plan to shop while attending the event. To be included on this list we must have a signed contract and deposit. The lists for this event will be sent in on January 1st and February 1st.

★ ALL NSRA EVENTS ARE OPEN TO CARS 30 YEARS OLD AND OLDER. ★

# COMMERCIAL SPACE AGREEMENT

**EXHIBITOR:** Subject to all terms and conditions set forth in this Agreement, Exhibitor is granted the right to sell and display products and materials: is permitted to sample products and merchandise (except event souvenirs, and food and beverage); distribute catalogs and other promotional materials, such as decals, but all promotional activity must be confined to exhibitor's booth: No signs, sales, models, or any product identification permitted outside the Exhibitor's display area.

**NOTICE**

All vehicles at any/all NSRA events, must be licensed, insured and registered for the event. No motorized or non-motorized contrivances which do not comply with these requirements shall be ridden or driven on the grounds. Only recognized, single occupant handicap contrivances, motorized or non-motorized will be allowed. **The decision of the NSRA Officials will be final.**

**EVENT SOUVENIR ITEMS**

It is hereby agreed and understood that an Exhibitor/Sponsor shall not have the right to use letters, words, numbers or symbols or sell any merchandise or product which would directly or indirectly depict an association with Mid-America Street Rod Nationals. It is further agreed and understood that no acts or action shall be performed by an Exhibitor /Sponsor which would, in any way, connote an affiliation with Mid-America Street Rod Nationals.

It is further agreed and understood that management of the National Street Rod Association shall determine any violation pursuant to the foregoing paragraph and take any action as necessary to

<b>NO EVENT SOUVENIR ITEMS OR FOOD AND BEVERAGES MAY BE SOLD OR GIVEN AWAY BY ANY EXHIBITORS / SPONSORS.</b>
<b>NO WELDING OR CUTTING DEMONSTRATIONS ALLOWED IN ANY BUILDINGS. NO OPEN HEADER DEMOS ALLOWED.</b>
<b>"STREET IS NEAT" IN ANY FORM IS A REGISTERED TRADEMARK OF THE NATIONAL STREET ROD ASSOCIATION AND MAY NOT BE USED IN ANY MANNER.</b>
<b>NO 2, 3 OR 4 WHEEL SCOOTERS MAY BE PROMOTED, ADVERTISED, DEMONSTRATED OR SOLD AT NSRA EVENTS.</b>
<b>ALL VEHICLES (OTHER THAN REGISTERED STREET RODS) THAT ARE TO BE IN COMMERCIAL BOOTHS, MUST BE IN PLACE BEFORE 6:00 PM ON THE FINAL SET UP DAY AND REMAIN THERE UNTIL 1:00 PM SUNDAY.</b>
The National Street Rod Association will endeavor to make all reasonable accommodations so that all aspects of this event are accessible to persons with disabilities. If you plan to attend this NSRA event and need special assistance, please contact the National Street Rod Association; 4030 Park Avenue; Memphis, Tennessee 38111-7406; Telephone: (901) 452-4030; Facsimile: (901) 452-6772.

eliminate infringement relative to the foregoing paragraph. Management of the National Street Rod Association shall in its sole discretion determine if the Exhibitor / Sponsor is in breach of the agreement.

**LIABILITY**

Neither the National Street Rod Association, the city of Springfield, the state of Missouri or Ozark Empire Fairgrounds, their representatives, agents, employees or any member or guests of the Mid-America Street Rod Nationals and/or the facility on which the activities are presented, is responsible for any injury, loss, or damage from any cause whatsoever that may be suffered by any Sponsor, Exhibitor, their employees, agents, or property. The Sponsor or Exhibitor, upon execution of this agreement, expressly releases the foregoing named associations, parties, individuals, and employees from any and all claims for such loss, damage, or injury.

Any and all restrictions and/or levies imposed or enforced by the facility, Green County, and/or the State of Missouri must be observed by the Sponsor or Exhibitor, and the Mid-America Street Rod Nationals staff and/or the National Street Rod Association assume no responsibility or liability whatsoever in matters related to any restrictions and/or levies imposed on any Sponsor or Exhibitor by the event facility, Green County, and/or the State of Missouri.

No responsibility is assumed by the National Street Rod Association, Nationals Producers, Aksarben, their agents or affiliates, for goods delivered to Ozark Empire Fairgrounds, or for materials left on the premises after the event's closing hours. Sponsors and Exhibitors who wish to insure their promotion and display materials, or components thereof, including products and merchandise, should do so at their own expense. Security guards will patrol the entire fairgrounds area, 24 hours per day.

**OBJECTIONABLE MATERIAL MAY NOT BE SOLD, GIVEN AWAY, DISPLAYED OR PROMOTED IN ANY MANNER.**

**ELIGIBILITY:** Submission of a commercial space agreement and or payment for exhibit space does not guarantee that exhibit space will be assigned. NSRA reserves the right to determine the eligibility of any exhibitor for inclusion in the event, either before or after proper execution of this agreement.

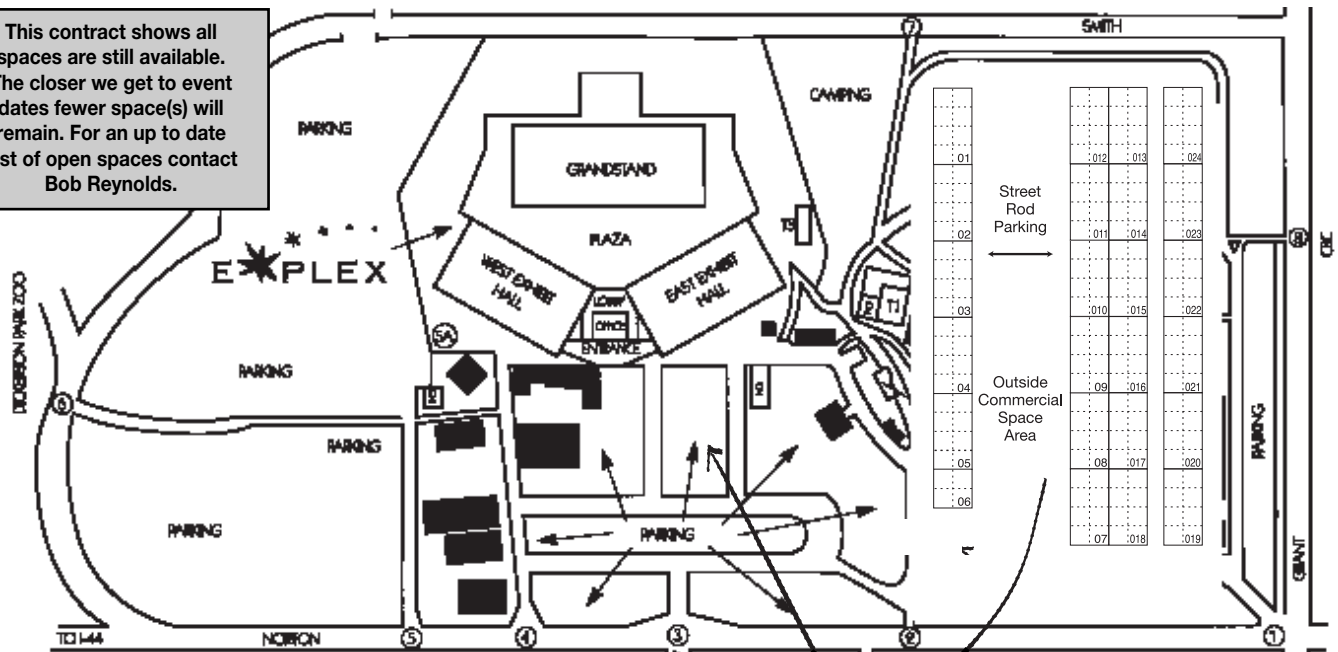
Applications for rental of exhibit space shall be subject to the approval of NSRA and NSRA reserves the right to reject space applications with or without cause if in the best interest of the event.

**SPACE ALLOCATION:** The method of assigning spaces shall be established by NSRA, and may be changed from time to time without notice to exhibitors in order to accommodate what NSRA perceives as the best interest of the event. NSRA also reserves the right to rearrange exhibitors or adjust the floor plan to accommodate the best interest of the event.

**NO HYDRAULIC LIFTS MAY BE OPERATED, AT ANY NSRA EVENTS.**

Many of you receive or purchase additional exhibitor buttons and/or one day passes for your dealers or late arriving staff. **DO NOT DISTRIBUTE THESE ANYWHERE NEAR OUR GATES.** They will be confiscated. Leave them at your hotel, overnight them to the users, but do not distribute them at the gates. All credentials that are lost, stolen or confiscated must be repurchased.

This contract shows all spaces are still available. The closer we get to event dates fewer space(s) will remain. For an up to date list of open spaces contact Bob Reynolds.



Outside spaces are sold in 20' depths only. Therefore at 10' x 20' space will be 10' frontage and 20' deep. If you are buying space outside the minimum size available is 10' wide x 20' deep. There are no 10' x 10' spaces available.

Outside spaces are 20' x 40' in size, except 06 which is 20' x 20'.

**MARK SPACES IN ORDER OF CHOICE**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

Contracts received without the City of Springfield city license number will be returned. All Vendors must have this license, whether you sell or not. For more information regarding this license please contact City of Springfield, (417) 864-1617, fax: (417) 864-2042. If you need a license for the event go to website, [www.springfieldmo.gov](http://www.springfieldmo.gov), and follow the directions for the Group or Craft Event Application. Once this is submitted to the office, someone from the front office staff will contact you and take your credit card payment over the phone.



NATIONAL STREET ROD ASSOCIATION ®

# 35th ANNUAL MID-AMERICA STREET ROD NATIONALS OZARK EMPIRE FAIRGROUNDS SPRINGFIELD, MO May 25, 26, 27, 2018

We hereby apply for manufacturer's / supplier's participation in the NSRA event listed above. It is our understanding that our participation is subject to all conditions and regulations governing the event and its production. Enclosed is our check, made payable to NSRA, in the amount designed below.

(PLEASE PRINT CLEARLY)      DATE: \_\_\_\_\_      PHONE: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_      FAX: \_\_\_\_\_

ADDRESS: \_\_\_\_\_      CELL: \_\_\_\_\_

CITY: \_\_\_\_\_      STATE: \_\_\_\_\_      ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

CITY OF SPRINGFIELD LICENSE # \_\_\_\_\_      MO STATE TAX ID # \_\_\_\_\_

PRODUCT: \_\_\_\_\_

IF YOU WILL BE USING A TRAILER AS PART OF YOUR DISPLAY. HOW LONG \_\_\_\_\_ . WHICH SIDE OPENS? DRIVER'S SIDE \_\_\_\_\_  
PASSENGER SIDE \_\_\_\_\_ (CHECK ONE).

NAME OF PERSON TO BE IN CHARGE OF COMPANY'S ACTIVITIES: \_\_\_\_\_ (PLEASE PRINT)

AUTHORIZED BY: \_\_\_\_\_      TITLE: \_\_\_\_\_

MUST BE SIGNED

This Agreement contains a Release and Indemnification provision for the benefit of National Street Rod Association and the Ozark Empire Fairgrounds. Read this agreement carefully. Your signature indicates your full understanding and acceptance of all terms and conditions of this agreement.

Space may be purchased inside the exhibit building or outside on the grounds.

Total size of space required is \_\_\_\_\_ x \_\_\_\_\_. Inside \_\_\_\_\_ Outside \_\_\_\_\_.

10' x 10' space ..... \$500.

Additional footage @ \$100. per 10' x 10' (Outside Vendors must pay for 100% of space used.).....+ \_\_\_\_\_

**Super Prize Program Discount:** (For Super Prize Program Participants Only) .....- \_\_\_\_\_

**Discount:** \$100 if total amount due is received by **April 20, 2018**.....- \_\_\_\_\_

**All space purchased or balance due paid after May 15, 2018 add \$100 to the above fees:** .....+ \_\_\_\_\_

Total ..... \_\_\_\_\_

**Non-Refundable / Non-Transferrable Deposit must be 50% of total** ..... \_\_\_\_\_

Balance due by **April 20, 2018** ..... \_\_\_\_\_

All space reservations paid for after **April 20, 2018** must be paid by cashiers check or money order. **When paying deposits or balance due invoices, separate checks for each event would be appreciated. Please make all checks payable to NSRA.**

**No Refunds after April 20, 2018. No Alcohol on Fairgrounds.**

**CAMPING:** On site camping is not available at this event. **The Exhibitor Parking lot will not accommodate motor homes.**

**SET UP DAY:** Thursday 9 A.M. to 6 P.M. all exhibits must be set up by 6 P.M. Thursday. Trailers and other vehicles that are to remain in the building must be ready to move in at Noon Wednesday.

**ELECTRICAL SERVICE:** Must be arranged for and paid for by the user. (There is no charge for electric.)

**BUILDING HOURS:** 9:00 a.m. to 5:00 p.m. Friday and Saturday, 9:00 a.m. to 1:00 p.m. Sunday (Exhibitor door opens at 8:30 a.m. daily).

**DECORATOR:** We will setup backdrop drapes and side drapes (for inside exhibitors only). Any other items may be rented from the decorator. He will send you an order form prior to the event.

**EXHIBITOR PARKING:** All exhibitors must park and stay during the event hours in the designated parking area. **The Exhibitor Parking lot will not accommodate motor homes.**

**CREDENTIALS:** Exhibitors will be issued up to 6 people passes and 2 vehicle passes per contract. These must be picked up at the event on set up day.

CS _____	SE _____	S/N _____	10-17
CR _____	DR _____		
CF _____	BD _____		

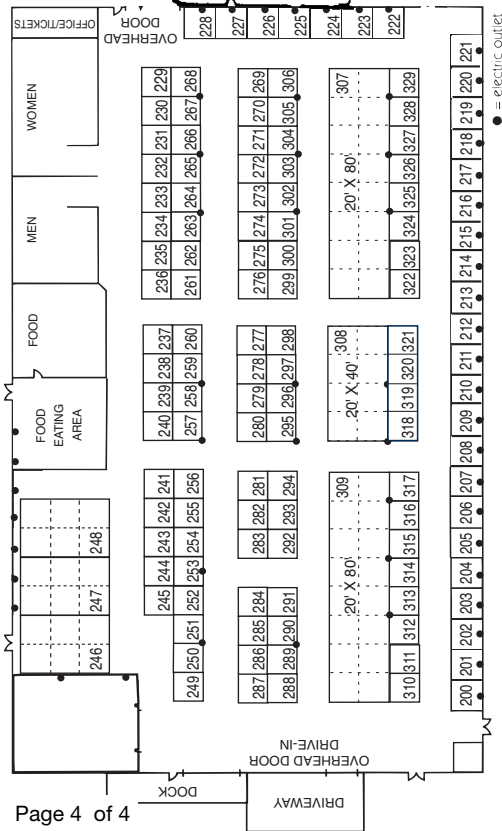
Return this contract with payment and space requirements to:  
**BOB REYNOLDS, Director, Advertising & Sales**  
2365 Royal Oaks Drive, Alamo, CA 94507  
Phone: (925) 855-1808 • Fax: (925) 855-1809  
NSRABOB@yahoo.com

www.nsra-usa.com

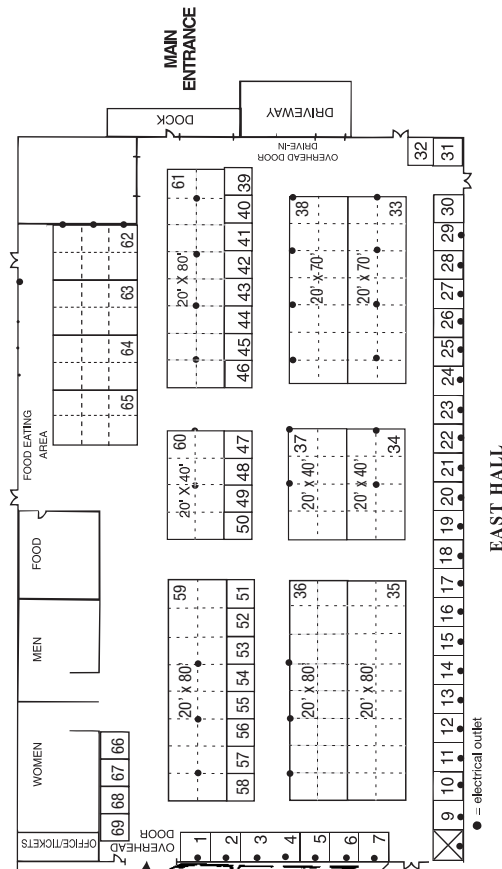
Additional Information:  
**CRAIG MEADS**  
(417) 827-0099  
NSRACRAIG@gmail.com



Spaces 246-248 are 20' wide by 20' or 30' deep. They will not be sold as less than a 20'x20', but can be purchased as a 20'x30' deep.



Spaces 62-65 are 20' wide by 20' or 30' deep. They will not be sold as less than a 20'x20', but can be purchased as a 20'x30' deep.



**NSRA EVENT SCHEDULE 2018**

- Tampa, FL . . . . . April 6, 7, 8
- Oklahoma City, OK . . . . . April 13, 14, 15
- Bakersfield, CA . . . . . April 27, 28, 29
- Knoxville, TN . . . . . May 4, 5, 6
- Springfield, MO . . . . . May 25, 26, 27
- York, PA . . . . . June 1, 2, 3
- Pueblo, CO . . . . . June 22, 23, 24
- LOUISVILLE, KY . . . . . August 2, 3, 4, 5
- Kalamazoo, MI . . . . . September 7, 8, 9
- Burlington, VT . . . . . September 14, 15, 16

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5. \_\_\_\_\_
6. \_\_\_\_\_

**ADDITIONAL INFORMATION:**

**CRAIG MEADS**  
 (417) 827-0099  
 NSRACRAIG@gmail.com

**INFORMATION:**

**BOB REYNOLDS, Director, Advertising & Sales**  
 2365 Royal Oaks Drive  
 Alamo, CA 94507  
 Phone: (925) 855-1808 • Fax: (925) 855-1809  
 NSRABOB@yahoo.com

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