



NSRA EVENT SCHEDULE 2018

Tampa, FL April 6, 7, 8
 Oklahoma City, OK April 13, 14, 15
 Bakersfield, CA April 27, 28, 29
 Knoxville, TN May 4, 5, 6
 Springfield, MO May 25, 26, 27
 York, PA June 1, 2, 3
 Pueblo, CO June 22, 23, 24
 LOUISVILLE, KY..... August 2, 3, 4, 5
 Kalamazoo, MI September 7, 8, 9
 Burlington, VT..... September 14, 15, 16

All contracts and deposits received by **12-31-17** will be assigned space on a seniority basis. Seniority is based on the number of events that your company has attended since 1975. Contracts and deposits received **after** 12-31-17 will be assigned space on a first available basis.

EVENT EXHIBITORS LISTS

In the months preceding each NSRA event an Exhibitor List indicating what Exhibitors will be in attendance at that event is published in Streetscene Magazine. This listing is a plus for our 50,000 monthly readers, as well as you the vendor, and especially those that plan to shop while attending the event. To be included on this list we must have a signed contract and deposit. The lists for this event will be sent in on May 1st and June 1st.

★ **ALL NSRA EVENTS ARE OPEN TO CARS
 30 YEARS OLD AND OLDER.** ★



39th ANNUAL

STREET ROD NATIONALS NORTH

SEPT. 7, 8, 9, 2018

Kalamazoo, MI



COMMERCIAL SPACE AGREEMENT

EXHIBITOR: Subject to all terms and conditions set forth in this Agreement, Exhibitor is granted the right to sell and display products and materials; is permitted to sample products and merchandise (except event souvenirs, and food and beverage); distribute catalogs and other promotional materials, such as decals, but all promotional activity must be confined to exhibitor's booth: No signs, sales, models, or any product identification permitted outside the Exhibitor's display area.

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NOTICE

All vehicles at any/all NSRA events, must be licensed, insured and registered for the event. No motorized or non-motorized contrivances which do not comply with these requirements shall be ridden or driven on the grounds. Only recognized, single occupant handicap contrivances, motorized or non-motorized will be allowed. **The decision of the NSRA Officials will be final.**

EVENT SOUVENIR ITEMS

It is hereby agreed and understood that an Exhibitor / Sponsor shall not have the right to use letters, words, numbers or symbols or sell any merchandise or product which would directly or indirectly depict an association with Street Rod Nationals North. It is further agreed and understood that no acts or action shall be performed by an Exhibitor / Sponsor which would, in any way, connote an affiliation with Street Rod Nationals North.

It is further agreed and understood that management of the National Street Rod Association shall determine any violation pursuant to the foregoing paragraph and take any action as necessary to eliminate infringement relative to the foregoing paragraph. Management of the National Street Rod Association shall in its sole discretion determine if the Exhibitor / Sponsor is in breach of the agreement.

LIABILITY

Neither the National Street Rod Association, the City of Kalamazoo, the State of Michigan, or the Kalamazoo County Parks Department, their representatives, agents, Kalamazoo County employees or any member or guests of the Street Rod Nationals North and/or the facility on which the activities are presented, is responsible for any injury, loss, or damage from any cause whatsoever that may be suffered by any Sponsor, Exhibitor, their employees, agents, or property. The Sponsor or Exhibitor, upon execution of this agreement, expressly releases the foregoing named associations, parties, individuals, and employees from any and all claims for such loss, damage, or injury.

Any and all restrictions and/or levies imposed or enforced by the facility, the City of Kalamazoo, and/or the State of Michigan and/or Kalamazoo County must be observed by the Sponsor or Exhibitor, and the Street Rod Nationals North staff and/or the National Street Rod Association assume no responsibility or liability whatsoever in matters related to any restrictions and/or levies imposed on any Sponsor or Exhibitor by the event facility, the City of Kalamazoo, and/or the State of Michigan.

No responsibility is assumed by the National Street Rod Association, Nationals Producers, the Kalamazoo County Parks Department, their agents or affiliates, for goods delivered to the Kalamazoo County Parks Department, or for materials left on the premises after the event's closing hours. Sponsors and Exhibitors who wish to insure their promotion and display materials, or components thereof, including products and merchandise, should do so at their own expense. Security guards will patrol the entire fairgrounds area, 24 hours per day.

OBJECTIONABLE MATERIAL MAY NOT BE SOLD, GIVEN AWAY, DISPLAYED OR PROMOTED IN ANY MANNER.

ELIGIBILITY: Submission of a commercial space agreement and or payment for exhibit space does not guarantee that exhibit space will be assigned. NSRA reserves the right to determine the eligibility of any exhibitor for inclusion in the event, either before or after proper execution of this agreement.

Applications for rental of exhibit space shall be subject to the approval of NSRA and NSRA reserves the right to reject space applications with or without cause if in the best interest of the event.

SPACE ALLOCATION: The method of assigning spaces shall be established by NSRA, and may be changed from time to time without notice to exhibitors in order to accommodate what NSRA perceives as the best interest of the event. NSRA also reserves the right to rearrange exhibitors or adjust the floor plan to accommodate the best interest of the event.

NO 2, 3 OR 4 WHEEL SCOOTERS MAY BE PROMOTED, ADVERTISED, DEMONSTRATED OR SOLD AT NSRA EVENTS.

NO EVENT SOUVENIR ITEMS OR FOOD AND BEVERAGES MAY BE SOLD OR GIVEN AWAY BY ANY EXHIBITORS / SPONSORS.

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NO WELDING OR CUTTING DEMONSTRATIONS ALLOWED IN ANY BUILDINGS. NO OPEN HEADER DEMOS ALLOWED.

★ ★ ★ ★ ★

"STREET IS NEAT" IN ANY FORM IS A REGISTERED TRADEMARK OF THE NATIONAL STREET ROD ASSOCIATION AND MAY NOT BE USED IN ANY MANNER.

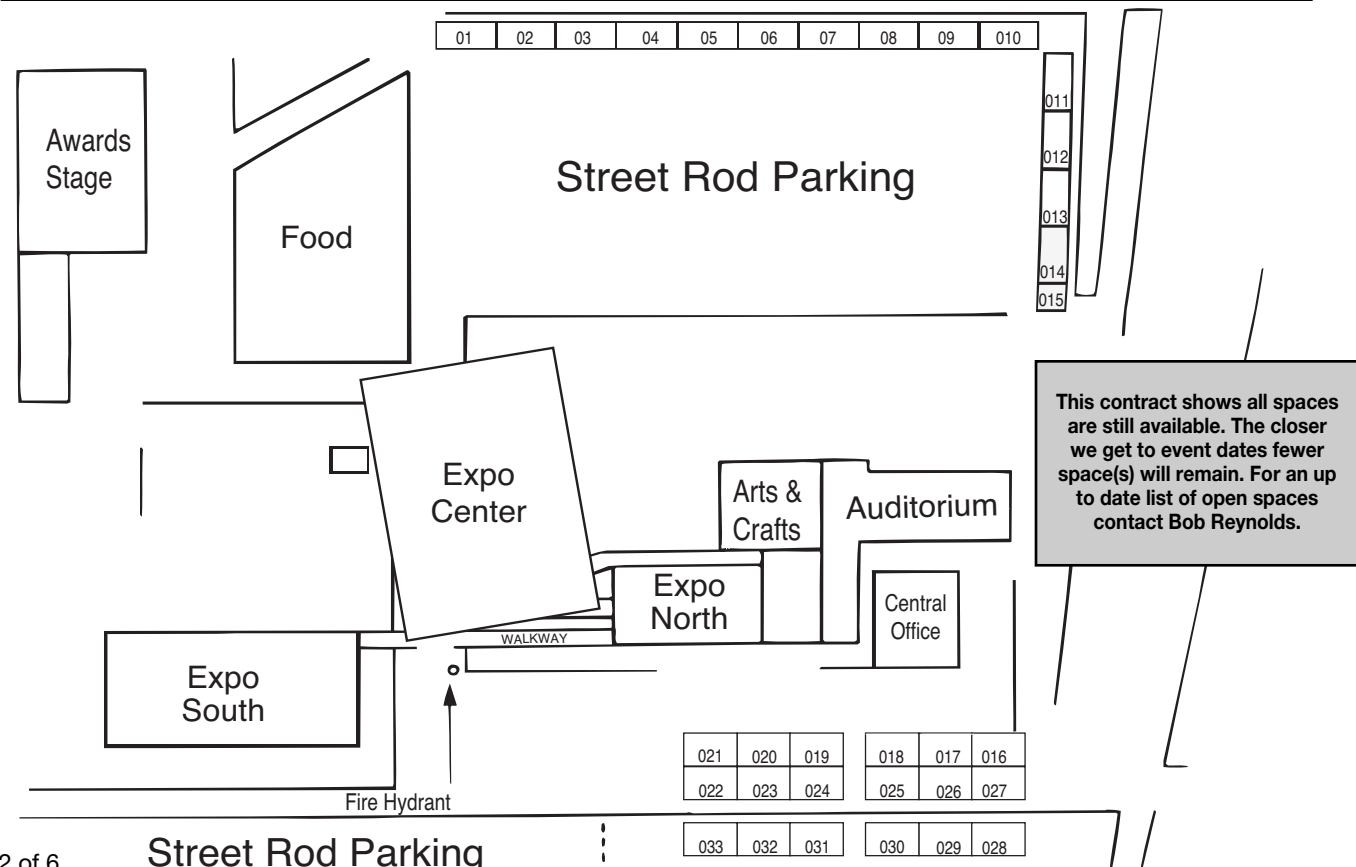
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ALL VEHICLES (OTHER THAN REGISTERED STREET RODS) THAT ARE TO BE IN COMMERCIAL BOOTHS, MUST BE IN PLACE BEFORE 6 PM ON THE FINAL SET UP DAY AND REMAIN THERE UNTIL 1:00 PM SUNDAY.

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NO HYDRAULIC LIFTS MAY BE OPERATED, AT ANY NSRA EVENTS.

NO AWNINGS OR CANOPIES MAY BE USED INSIDE BUILDINGS.





NATIONAL STREET ROD ASSOCIATION ©

39TH ANNUAL STREET ROD NATIONALS NORTH

KALAMAZOO EXPO CENTER

KALAMAZOO, MI September 7, 8, 9, 2018

We hereby apply for manufacturer's / supplier's participation in the NSRA event listed above. It is our understanding that our participation is subject to all conditions and regulations governing the event and its production. Enclosed is our check, made payable to NSRA, in the amount designed below.

(PLEASE PRINT CLEARLY) DATE: _____ PHONE: _____
COMPANY NAME: _____ FAX: _____
ADDRESS: _____ CELL: _____
CITY: _____ STATE: _____ ZIP: _____
EMAIL: _____
PRODUCT: _____

IF YOU WILL BE USING A TRAILER AS PART OF YOUR DISPLAY. HOW LONG _____.

WHICH SIDE OPENS? (Check One) DRIVER PASSENGER

NAME OF PERSON TO BE IN CHARGE OF COMPANY'S ACTIVITIES: _____ (PLEASE PRINT)

AUTHORIZED BY: _____ TITLE: _____
MUST BE SIGNED

*This Agreement contains a Release and Indemnification provision for the benefit of National Street Rod Association and the Kalamazoo County Fairgrounds. Read this agreement carefully. Your signature indicates your full understanding and acceptance of all terms and conditions of this agreement.

Space may be purchased inside the exhibit building or outside on the grounds.
Total size of space required is _____ x _____. Inside _____ Outside _____
10' x 10' space \$500.
Additional footage @ \$100. per 10' x 10' + _____
Super Prize Program Discount: (For Super Prize Program Participants Only) - _____
Discount: \$100 if total amount due is received by **August 8, 2018** - _____
All space purchased or balance due paid after September 3, 2018 add \$100 to the above fees: + _____
Total _____
Non-Refundable Non-Transferrable Deposit: Must be at least 50% of total _____
Balance due by **August 8, 2018** _____
All space reservations paid for after **August 8, 2018** must be paid by cashiers check or money order. **When paying deposits or balance due invoices, separate checks for each event would be appreciated. Please make all checks payable to NSRA.**

No Refunds after August 8, 2018.

CAMPING: On site camping is available at this event to registered participants and commercial exhibitors only. Camping is available Thursday through Saturday nights. Limited hookups (extra fee) will be available on site from the campground supervisor on a first come basis. You must have your exhibitor credentials before camping credentials will be issued. RV's may have NO in and out privileges.

SET UP DAY: Thursday 9 A.M. to 6 P.M. all exhibits must be set up by 6 P.M. Thursday. Trailers and other vehicles that are to remain in the building must be ready to move in at Noon Wednesday. There is no exhibitor drive in access to grounds after 6PM Set Up Day.

ELECTRICAL SERVICE: There is no charge for normal 110V. Limited 110V electric available outside.

BUILDING HOURS: 9:00 a.m. to 5:00 p.m. Friday and Saturday, 9:00 a.m. to 1:00 p.m. Sunday (Exhibitor door opens at 8:30 daily).

DECORATOR: We will setup backdrop drapes and side drapes (for inside exhibitors only). Any other items may be rented from the decorator. He will send you an order form prior to the event.

EXHIBITOR PARKING: All exhibitors (except those driving street rods) must park and stay during the event hours in the designated parking area.

CREDENTIALS: Exhibitors will be issued up to 6 people passes and 2 vehicle passes per contract. These must be picked up at the event on set up day.

CS _____	SE _____	S/N _____	10-17
CR _____	DR _____		
CF _____	BD _____		

Return this contract with payment and space requirements to:

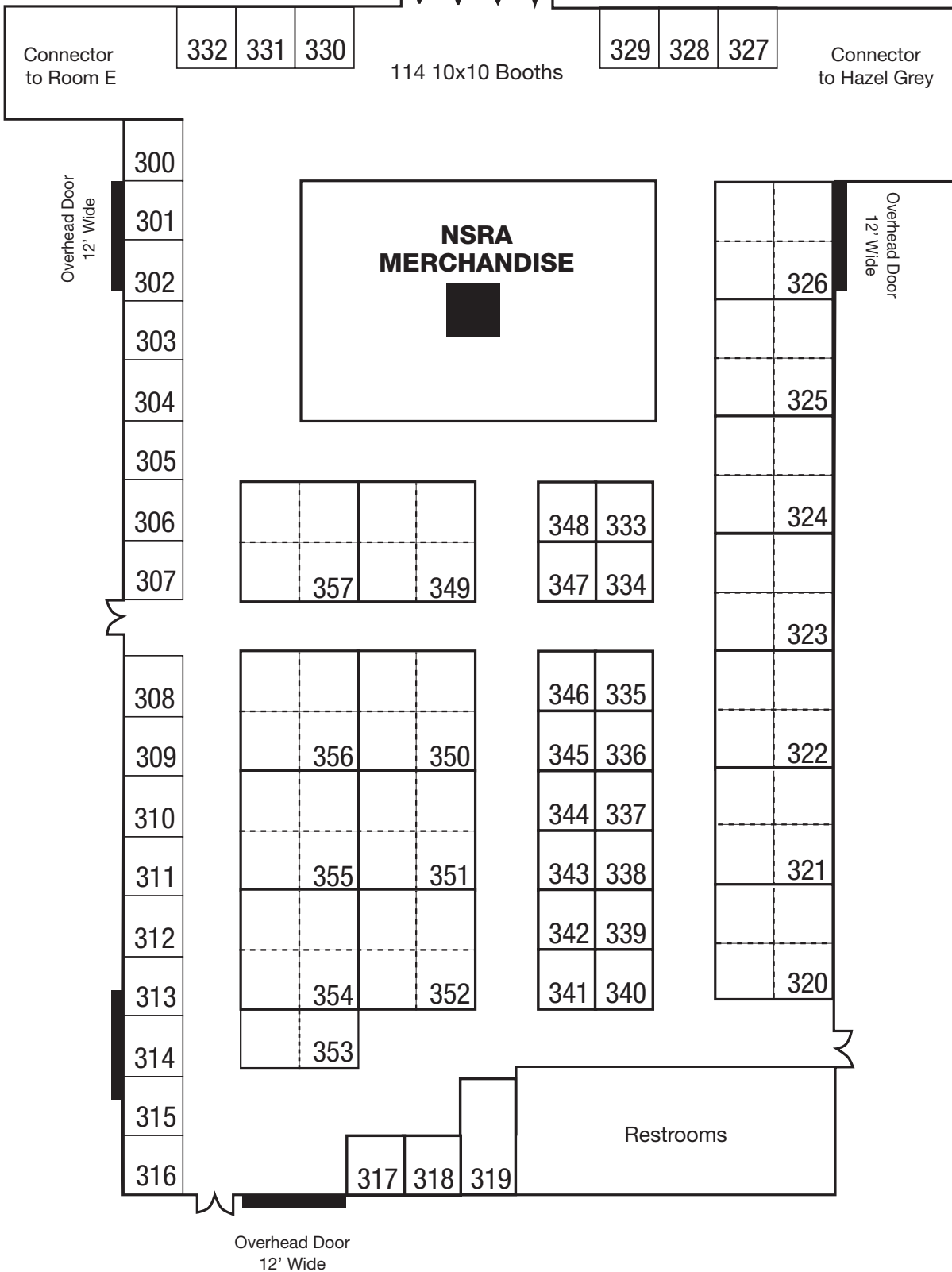
BOB REYNOLDS, Director, Advertising & Sales
2365 Royal Oaks Drive, Alamo, CA 94507
Phone: (925) 855-1808 • Fax: (925) 855-1809
NSRABOB@yahoo.com

www.nsra-usa.com

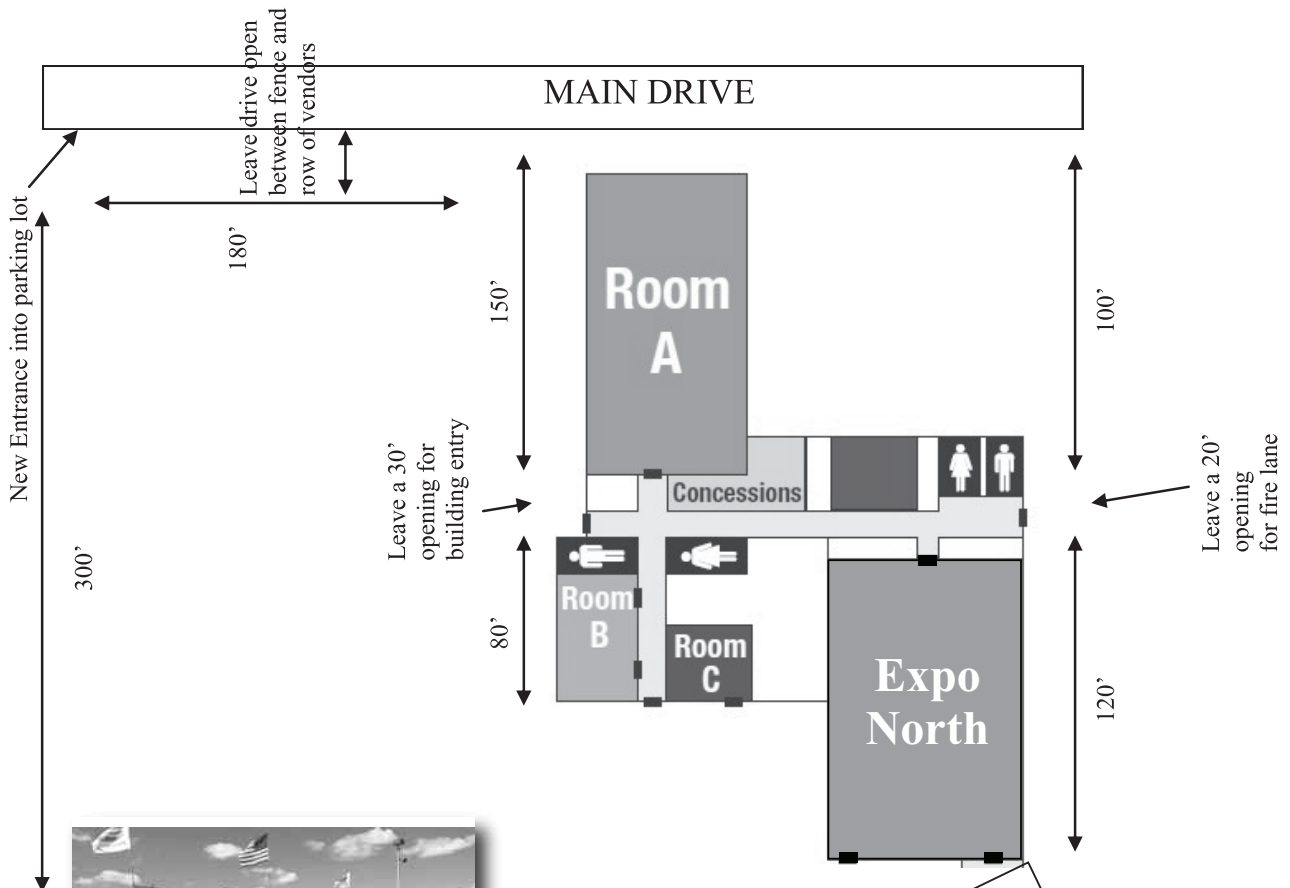
Additional Information:

CRAIG MEADS
(417) 827-0099
NSRACRAIG@gmail.com

Exit to Lobby



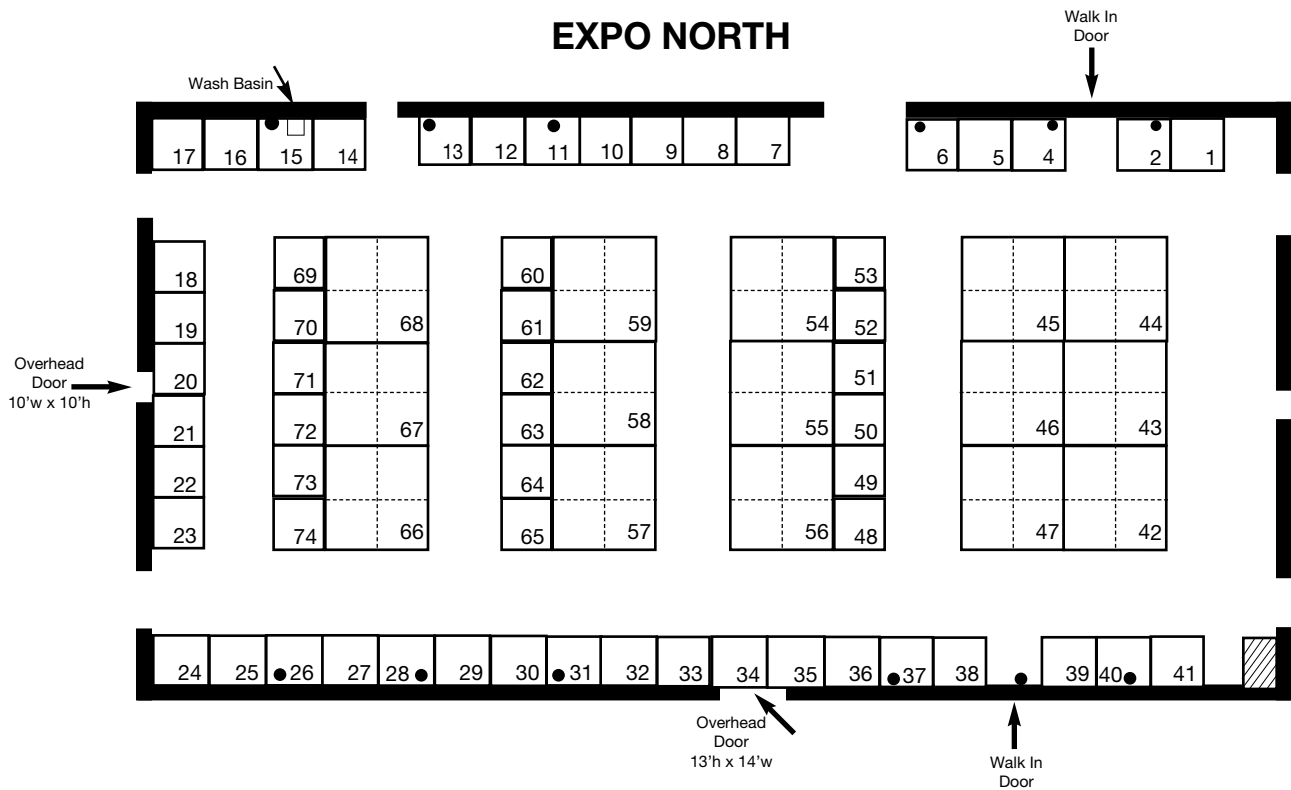
This contract shows all spaces are still available. The closer we get to event dates fewer space(s) will remain.
For an up to date list of open spaces contact Bob Reynolds.



Expo Center

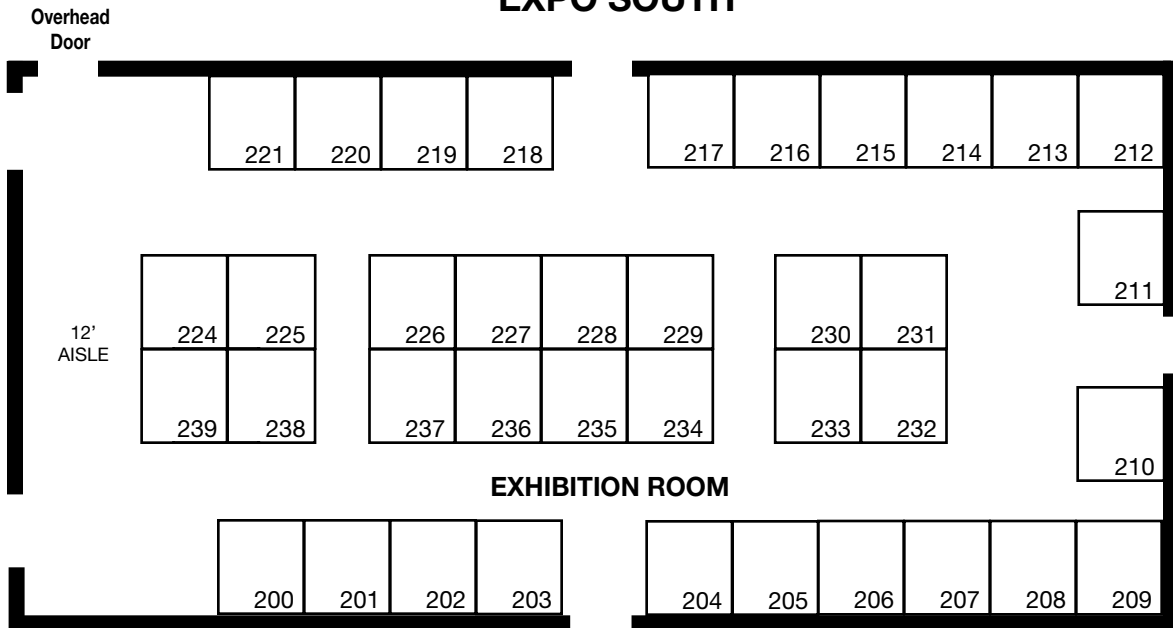


EXPO NORTH



Interior posts are 14" wide and protrude 2' from the wall at the 8' height.
 ● Vendors in spaces 7-24 and 32-51 must be able to work around these posts on the wall.

EXPO SOUTH



MARK SPACES IN ORDER OF CHOICE

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

INFORMATION:

BOB REYNOLDS
 2365 Royal Oaks Drive
 Alamo, CA 94507
 Phone: (925) 855-1808
 Fax: (925) 855-1809
 NSRABOB@yahoo.com

ADDITIONAL INFO:

CRAIG MEADS
 (417) 827-0099
 NSRACRAIG@gmail.com

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